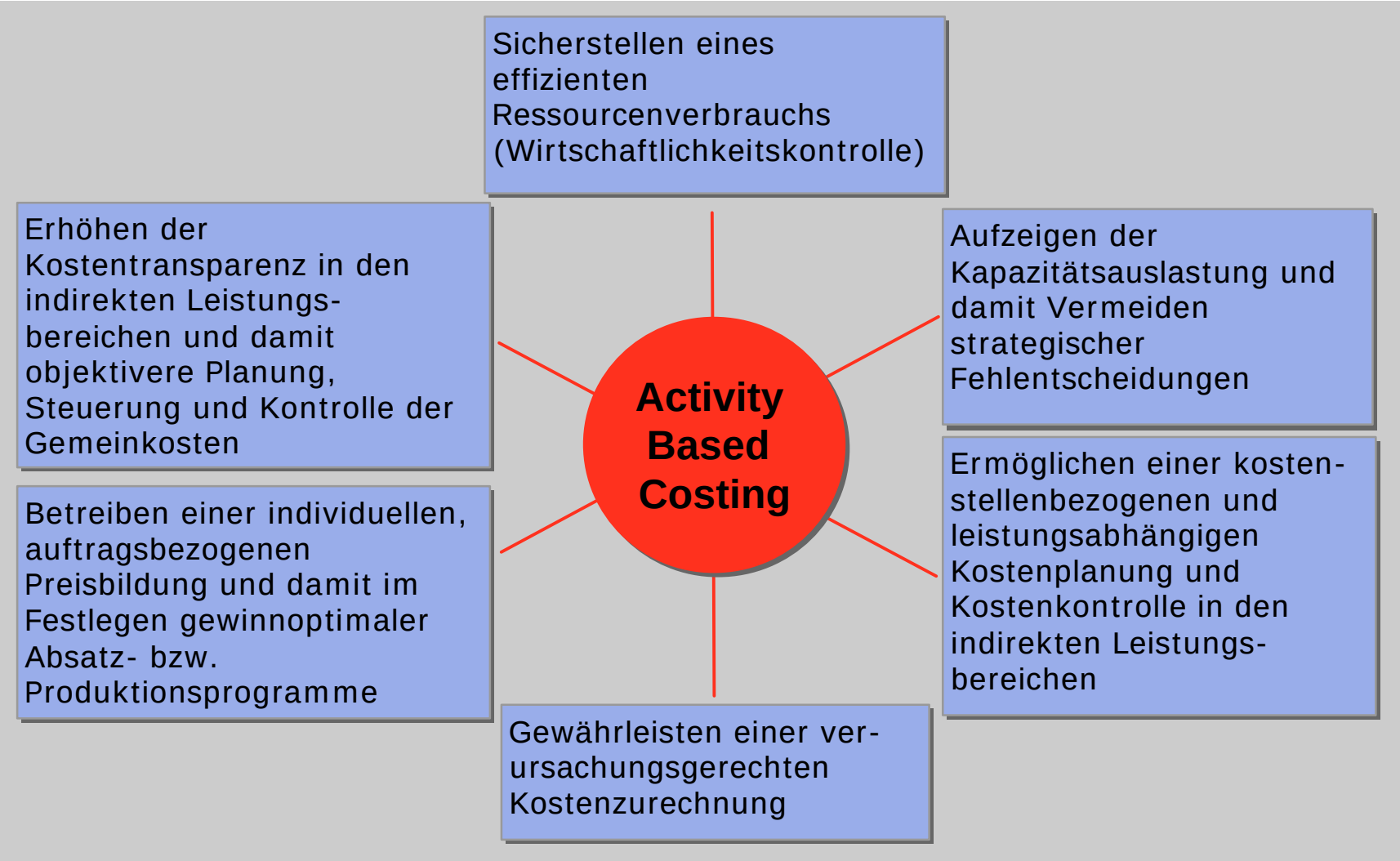Anwendung und Nutzen